

# Western Orleans Comprehensive Plan SWOT Matrix

## Lyndonville

### INTERNAL

- School / sense of community
- Picturesque
- Citizens

S

- Underserved by County mental health facilities
- Too many vacant businesses
- Lack of good job opportunities

W

POSITIVE

NEGATIVE

- Space available for new business

O

- Population loss

T

### EXTERNAL



# Western Orleans Comprehensive Plan SWOT Matrix

## Medina

### INTERNAL

- Downtown Business Revitalization (Listed Twice)
- Erie Canal

S

- Drugs
- Property Maintenance Issues
- High Vacancy Rate

W

POSITIVE

NEGATIVE

- STAMP project

O

- Lack of available land for development (housing or industry)
- Population Loss
- Drugs in surrounding communities

T

### EXTERNAL



# Western Orleans Comprehensive Plan SWOT Matrix

## Ridgeway

INTERNAL

· Rural Setting

· Unpleasant housing environments

S

W

POSITIVE

NEGATIVE

- Agricultural economies
- Expanding economies and businesses
- Open Spaces
- Low Cost Power

· Lack of skilled labor in all industries

O

T

EXTERNAL



# Western Orleans Comprehensive Plan SWOT Matrix

## Shelby

### INTERNAL

- Maple Ridge Corridor
- Rail Service
- Ethanol Plant
- Industrial Park

S

- Lack of Municipal Sewage in Maple Ridge Corridor and Hamlet Districts
- Lack of broadband internet access
- Lack of job opportunities

W

POSITIVE

NEGATIVE

- Shovel-ready sites

O

T

- Lack of skilled labor in all industries

### EXTERNAL



# Western Orleans Comprehensive Plan SWOT Matrix

## Yates

### INTERNAL

- Lake Ontario (Listed Twice)
- Rural (Listed Twice)

S

- No business
- Limited job opportunities
- No incentive for in-migration

W

POSITIVE

NEGATIVE

- Available land
- Great Lakes Seaway Trail
- Lake Ontario
- Agricultural industries

O

- Decline in school enrollment
- Loss of young adults
- State taxes; state and federal
- Little to no development

T

### EXTERNAL



# Strengths & Weaknesses Summary

## Most USED WORDS:

(STRENGTH CATEGORY)

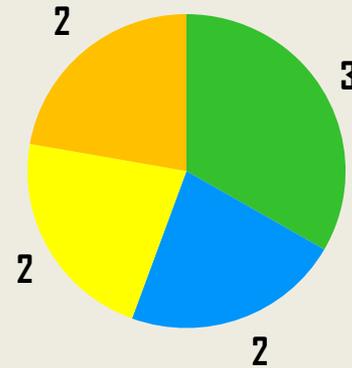
RURAL

LAKE ONTARIO

COMMUNITY

DOWNTOWN RESURGENCE

## Visual REPRESENTATION:



■ Rural ■ Lake Ontario ■ Community ■ Downtown Resurgence

## Most USED WORDS:

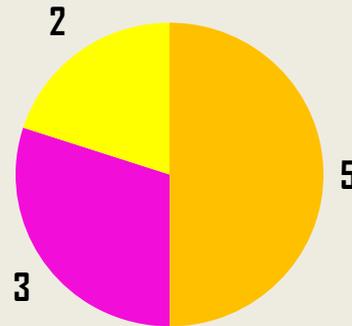
(WEAKNESS CATEGORY)

LACK OF...

LIMITED JOB OPPORTUNITIES

NO BUSINESS

## Visual REPRESENTATION:



■ Lack Of... ■ Limited Job Opportunities ■ No Business

# Opportunities & Threats Summary

## Most USED WORDS:

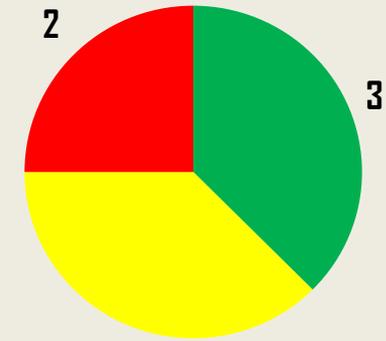
(OPPORTUNITIES CATEGORY)

SPACE (OPEN, FOR DEVELOPMENT)

EXPANDING BUSINESS (SHOVEL-READY, STAMP)

AGRICULTURAL ECONOMIES

## Visual REPRESENTATION:



■ Space ■ Expanding Business ■ Agricultural Economies

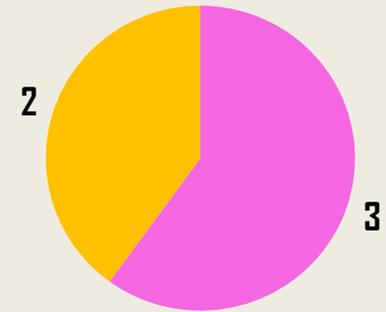
## Most USED WORDS:

(THREATS CATEGORY)

POPULATION LOSS

LACK OF SKILLED LABOR

## Visual REPRESENTATION:



■ Population Loss ■ Lack of Skilled Labor